



GWP CONSULTANTS LLP – (“GWP”, “WE”, “US”, “OUR”) COOKIES POLICY

This cookies policy provides visitors to our site www.gwp.uk.com with information about cookies, the cookies we use, and how you can control what cookies are served to your device.

This notice may be updated periodically.

1 WHAT ARE COOKIES?

This website uses cookies and similar technologies.

Cookies are small files or pieces of text placed on your device (computer, tablet, mobile) when you visit a website. The primary use of cookies is to make the website work effectively and efficiently and to provide reporting information. Some cookies enable the display of relevant advertising when you move from site to site.

Cookies that expire at the end of a single browser session or page visit are called ‘session’ cookies. Cookies that can be stored for longer are called ‘persistent’ cookies.

Cookies may be set by the website owner (known as ‘first party cookies’) such as GWP Consultants LLP, or by other third parties (known as ‘third party cookies’), which enable third-party features and functionality to be provided on or through the website, for example: analytics, advertising, interactive content.

2 HOW ARE COOKIES USED ON OUR WEBSITE?

2.1 Essential cookies:

Essential cookies are necessary for our site to operate. They don’t access or store any personal data. Our website cannot function without these cookies, so they are always set on. These cookies also remember your preferences, such as your decision on whether to decline or accept non-essential cookies.

2.2 Analytics Cookies:

We use Google Analytics to analyse the use of this website. These analytics and performance cookies are stored on users’ computers only when users acknowledge our cookie banner. The cookies enable us to analyse the number of users, visits, and how visitors move within the website to allow us to improve the website.

The information collected does not directly identify any visitors individually.

We also use Google Maps to serve the location of our offices on the website.

3 LINKING TO OTHER SITES

We may link to other websites. This website contains links, for example, to the social media website LinkedIn. We are not responsible for the privacy policy and practices of externally linked websites, and we recommend you review their privacy statements and policies.

4 YOU CAN CONTROL COOKIES

You can manage and control cookies through your browser (a good search term is ‘managing cookies’).

You can choose to accept or decline cookies. You can modify your web browser setting to refuse all (or some) browser cookies or to alert you when websites set or access cookies. If you do switch cookies off for our site it may not work as well as you would expect it to.

Several websites provide detailed information on cookies and how to manage them, including AboutCookies.org and AllAboutCookies.org.

5 FURTHER INFORMATION

If you have any questions about our use of cookies or other technologies, please email us at info@gwp.uk.com or by post to: GWP Consultants LLP, Upton House, Market Street, Charlbury, Oxfordshire, OX7 3PJ.

This policy was last updated in *June 2024*